



**SMALL UAV
COALITION**

*A Partnership for
Safety & Innovation*

NEWS RELEASE

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Contact: press@smalluavcoalition.org

Small UAV Coalition Launches New Campaign to Highlight Lifesaving Capabilities of Drones

Drones for Good: Saving Lives and Helping Communities Respond to Public Health Crises and Natural Disasters

WASHINGTON, DC – October 5, 2020 – The Small UAV Coalition is pleased to announce its new initiative: *Drones for Good: Saving Lives and Helping Communities Respond to Public Health Crises and Natural Disasters*. Through this initiative, which will take place throughout the fourth quarter of 2020, the Coalition will highlight the unique ways in which drones can support relief and recovery missions during and after crises such as pandemics, hurricanes, and floods.

During the COVID-19 pandemic, drone operators and health professionals looked to drones for their unique ability to deliver medical and other critical supplies while reducing human contact. First responders have also leveraged drones to respond to natural disasters, including to ensure the safest ways to reach victims and to restore power and communication services after storm-related outages. Drones have even been used to deliver blood to patients in hard to reach areas and to expedite lab test results across a sprawling hospital campus. It is clear that drones can save precious minutes, or even seconds, that can make the difference between life and death.

So why aren't these types of drone operations commonplace? For the next three months, follow along as the Coalition explores not only how it is possible for drones to save lives, but also charts a course to make it possible for every American to someday benefit from the lifesaving capability of routine drone operations. We look forward to sharing more across a variety of platforms in the coming weeks.

Drones for Good: Saving Lives and Helping Communities Respond to Public Health Crises and Natural Disasters is just the first topic in a new ongoing effort to highlight different areas of UAS technology and use cases. Each quarter, the Coalition will introduce a new topic area of focus, bringing important issues and use cases to light to further the understanding of the incredible possibilities that drones hold for all Americans.

For more information on the Small UAV Coalition, please visit www.smalluavcoalition.org, contact press@smalluavcoalition.org, or follow [@smallUAVs](https://twitter.com/smallUAVs) on Twitter.

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